



North Carolina  
Coastal Federation

North Carolina Coastal Federation | 3609 Hwy 24 (Ocean) | Newport, NC 28570  
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# Press Release

**FOR IMMEDIATE RELEASE**

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## Coastal License Plate Seen Across The State

**Ocean, NC** – All across North Carolina, more and more vehicles are sporting the specialty plate created by the North Carolina Coastal Federation. More than 1,000 people have purchased a North Carolina Coastal license tag that promotes the important message to “Protect our Coast.”

“We’re averaging more than 100 new sign-ups a month,” stated Todd Miller, N.C. Coastal Federation Executive Director. “It’s exciting to see so many fans of the coast promoting stewardship. And, of course, while we’re getting our message out across the state, the program is raising funds for our restoration and protection work.”

The Federation launched its license plate program in late 2005 with 300 applications. Since then the program has grown considerably. The tags have already generated more than \$13,000 for the nonprofit environmental group, and this figure is expected to swell to more than \$50,000 in the coming years. Each plate generates \$15 for the Coastal Federation and \$10 for other state programs, including welcome centers and the highway beautification program.

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NCCF license plate, continued--

The N.C. Coastal Federation has worked with citizens for almost 25 years to protect the coastal creeks, rivers, sounds and beaches of North Carolina. The Federation is the state's only nonprofit working full-time to protect and restore the state's coast. Their headquarters is located in Ocean, NC and they have field offices in Manteo and Wilmington.

The full color specialty plates can be ordered at local license plate agencies, at the Division of Motor Vehicles web site at <https://edmv.dot.state.nc.us/sp/SpecialPlatesPortal.html> (search under "N" for "North Carolina Coastal Federation") or by visiting NCCF's website [www.nccoast.org](http://www.nccoast.org) or calling NCCF at 252-393-8185.

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**About the North Carolina Coastal Federation:  
"Citizens Working Together for a Healthy Coast"**

The North Carolina Coastal Federation (NCCF) is the state's largest nonprofit organization working to restore and protect the coast. NCCF headquarters are located at 3609 Highway 24 in Ocean between Morehead City and Swansboro and are open Monday through Friday from 8:30 am to 5 pm. The headquarters include NCCF's main offices, the Cape Lookout Coastkeeper office, a gift shop, Nature Library, Weber Seashell Exhibit, ShoreKeeper Learning Center, and adjoining nature trail. The NCCF also operates field offices in Wilmington and Manteo. For more information call 252-393-8185 or check out NCCF's website at [www.nccoast.org](http://www.nccoast.org)